



# JR Monroy

Emeritus Professor, Founder and Hon. Chair LACCS-UK  
LACCS-UK RUBY ANNIVERSARY PROGRAMME 1983-2023

## WEBINAR WOMEN SERIES: WOMEN IN CULTURE, BUSINESS, ARCHEOLOGY, TRADE AND SOCIETY

THEMATIC FRAME:

### THREE DIMENSIONAL – DIALOGUE WITH ITS SOCIO-CULTURAL INTERPRETATIONS AND CHALLENGES

#### DIALOGUE WITH:

##### BARBARA CHAI

Corporate Strategic Communication in China, ESG and Sustainable Business in China and USA, Non Profit Social Entrepreneurship, Journalism.

THE PEOPLE'S  
REPUBLIC OF CHINA



Barbara is a Beijing-based entrepreneur passionate for sustainable business innovation. She is the co-founder of a social enterprise and a capital investment firm. Both platforms focus on sustainability but address it from different and complementary approaches, Barbara is an independent researcher on China's path toward modernity reflected through its relations with the U.S. and Europe. As a former diplomat and journalist based in the U.S., she is an avid reader on history of globalisation and European literature and a fervent fan of oil painting, opera, and classical music. She is a veteran student of practising spiritual and religious life.



##### Dr SHAIMAA MAGDI

Director of the Scientific Archive Department, Center of Documentation and Studies of Ancient Egypt, Ministry of Tourism and Antiquities

THE ARAB REPUBLIC  
OF EGYPT



Dr Shaimaa Magdi, PhD in Egyptology, Cairo University, her thesis: 'The tomb of Paser No. 367 at Sheikh Abdel Qurna Necropolis', Honour degree. From 2016, she was a member of the Egyptian French Mission working in the temple of Ramsesum. In 2017 she was a member in 'The Egypt documentation project' Digitisation and Preservation of glass negatives with the support of the British museum in London. 2018, she integrated the Egyptian Spanish studies in the Valley of the Royal Cache in Deir el Baheri. 2019 onward working with The German Institute, in updating and preservation of the scientific archive of the Center of Documentation and Studies of Ancient Egypt.



##### GULNAR ATASHOVA

BA International Trade, Junior logistics and marketing specialist, SDG Ambassador, PDA participant of UN in Turkmenistan.

THE REPUBLIC OF  
TURKMENISTAN



Gulnar Atashova, graduated with a BA in International Trade. Junior specialist with experience in marketing, organisation, logistics, as well as professional experience through volunteering work in public and economic affairs. She has been an active member of international conferences on Human Rights, COY16 (Local), World Environment Campaign, Youth Peace Conference and other UN events. More over, she is a participant of UNRCCA PDA (United Nations Regional Centre for Preventive Diplomacy for Central Asia) Cohort 2023, "OMLAS" Fellowship programme and many more and believes that it will open new horizons in her life; it will help her build many valuable skills and give an academic, personal and professional advantages in the future.



DATE: TUESDAY 5th SEPTEMBER 2023 TIME: 6.00 p.m. UNITED KINGDOM - LONDON TIME

Registration: [jrm.monro@gmail.com](mailto:jrm.monro@gmail.com) (Free, not chargeable). [www.laccs.com](http://www.laccs.com)

